

“The man who stops advertising to save money is like the man who stops the clock to save time” Thomas Jefferson

“Advertising is totally unnecessary. Unless you hope to make money.” Jef I. Richards

Dear Business Owner,

Thank you for your interest in the biggest and most amazing website about Puerto Rico:



A few words about the website. The website has been created more than 5 years ago, to provide information about interesting spots to visit on the island – mainly natural attractions, beaches and more. We do not only show main attractions such as El Yunque, we also explore the island to find hidden spots such as waterfalls, secret beaches and other locations only few people know about.

What started as pure island guide for locals, became quickly the biggest website about Puerto Rico, used by locals and tourists. Our goal was to attract 50/50 locals/tourists to the website and thats exactly how it is today. 50% Puerto Rico. 40% USA and 10% Worldwide (Europe, South America and Asia).

We do not share the same concept of the Tourism Company to attract only “high-class” tourists and focus the information on resorts, big hotels and golf courses – we want to present Puerto Rico how it really is – in all its beauty. For that reason, we enjoy the full support of many thousand locals, tourists and business owners which share our website with their friends and family. Just a few numbers: Only in the online community Facebook, we count 2,097,669 post views only from January until June this year, with a growth of 417% compared to the last year. On the website itself we welcome more than 100.000 unique visitors monthly - increasing.

If you like, take a look at the website, before you continue reading about our amazing product.

ParadisePuertoRico.com

Since the website got so big, with many thousand visitors monthly, many of our visitors requested to also present places to dine, to stay and to hang out to the website. For this reason, we added the following brand-new categories; [Restaurants](#), [Clubs & Bars](#) and [Hotels & Inns](#) where we **only** present and support Puerto Rico based small and medium sized businesses. We do not support bigger hotels and restaurant chains, because we believe that

there are many local businesses on the island worth to visit and on our website is the place where the best of them will be presented, so locals and tourists can enjoy your services.

Please see the “Business Page” in the overview:

YOUR BUSINESS PAGE ON PARADISE-PUERTORICO.COM



¿Qué ofrecemos?

- Plataforma de publicidad 24/7 a personas locales y turistas en la página de internet más grande de Puerto Rico, visitada por miles todos los meses.
- Una página completa incluyendo un subdomain el cual hace posible para usted usar su Business Page como una página de internet.
- El Business Page se comprende de una imagen grande en el encabezado de la página, un espacio amplio para contenido, una galería de fotos de alta calidad con 10 o 20 imágenes y direcciones que ayudan a encontrarlo.

¿Cuánto cuesta?

- Tomamos fotos profesionales de su negocio GRATIS!
- Creamos su Business Page GRATIS!
- Todos los cambios futuros en su Business Page también son GRATIS!

SIN CONTRATO!



The screenshot shows a browser window displaying the business page for 'Il Bacaro Restaurant'. The page layout includes a header with the website logo and language options, a main image of the restaurant interior, a navigation menu, a description of the restaurant, contact information, and a gallery of food photos. A 'Recommend' button with the Facebook logo is also visible.

Il Bacaro RESTAURANT

HOME BEACHES ACTIVITIES RESTAURANTS CLUBS & BARS HOTELS & INNS

Home > Restaurants > Il Bacaro

This little Venetian gem is one of the best safe secrets from Old San Juan, where the most visitors are tourists traveling to this historic and ancient city, looking for restaurants since it is one of the most touristic places in the island. Here, ninety five percent of the customers are not only locals, but from the old city itself!

This local of thirty seats, give a welcoming and quaint environment with a personalized service. Our home recipes reflects a genuine love for the art to eat well. Besides having a fair wine list, you will find some of the best Mojitos and Sangria in the island.

It is one little spot you'll be very glad you found. Buon Appetito!

CONTACT INFORMATION

Il Bacaro
Calle Cruz 152
San Juan 00901
Tel: 787-977-5638
Cell: 787-662-2416

DIRECTIONS

GALLERY

FACEBOOK

Recommend

Google Directions

Gallery 10 / 20

BACK TO DESCRIPTION

This is what you get:

- A complete webpage on our website in highest quality to advertise your business on Puerto Rico's biggest website.
- If you do not have a real website yet, you can use your Business Page as a real website and save more than \$1000 on building a website. If you do have a website, you can link your Business Page visitors to your main website. To have a website, doesn't necessarily mean to have the visitors you need to see it. To use your Business Page you will also get a unique domain which you can use for your business cards and other advertisement such as flyers (e.g. www.paradise-puertorico.com/yourbusiness)
- One big main picture in the header section of your page, plenty of contents to write about what you have to offer and everything else you have in mind, directions manually set up in Google Maps, so new visitors find you easily
- A gallery with 10 or 20 pictures.
- We create (design and program) the entire Business Page for **free!**
- We take professional pictures of your business for **free!**
- All future changes on your page, such as text and new picture are also **free!**

You might wonder how much we actually charge for our services and we can promise you already, that you will be positively surprised. The main idea of our concept is to offer advertisement affordable for every size of business – for everybody. Furthermore, with the fact that our product can also be used as a real website, **we want to support** business owners on the island to be successful and present their business in highest quality possible.

You can chose between 2 options depending on the size of your business and budget. On the next page, you can learn about the different options we offer. The respective prices can be checked on the next page as well.

Business Page Basic is our regular option with a 10 picture gallery for only \$30 monthly. Most of our customers choose this option.

As the name suggest, our **Business Page Premium** with a 20 picture gallery for only \$40 monthly, is for either for business owners who like to spend a few dollars more to get the best possible presentation, or for larger locations such as Restaurants with multiple rooms.

For both pages you can pay for 6 or 12 months in advance. We recommend to pay for one year, because you will save \$40.

Lista de Precio para Business Page en www.ParadisePuertoRico.com

Business Page Basic (con 10 fotos en galería):

- Pago por 6 meses
\$200.-
- Pago por 1 año
\$360.- (tan bajo como \$30 mensuales)

Business Page Premium (con 20 fotos en galería):

- Pago por 6 meses
\$260.-
- Pago por 1 año
\$480.- (tan bajo como \$40 mensuales)

Servicios Adicionales:

- Optimización para motores de búsqueda
INCLUIDO
- Procesamiento de imagen digital
INCLUIDO
- Revisión de ortografía & traducción de español a inglés e inglés a español
\$40.- (un solo pago)
- Copia de fotos CD/DVD
\$30.- (un solo pago)

Favor de llenar la parte de atrás:

Most importantly – **NO CONTRACT** – No Risk

Sounds great right? So what are the next steps?

Very simple! We will visit your location to take professional pictures, so we can create your Business Page based on them. If you own a Restaurant we highly recommend to prepare some of your plates too, so we can take pictures of the food as well.

At the day of the appointment for the photo-shot, you also should have the payment for 6 or 12 months prepared. You can either pay by check or cash (soon also online with Paypal and Credit card). We will give you more details before we actually visit your business.

We will do all the work for you. The only information you have to provide us with, is the actual text for your Business Page. You can simply send it by email.

There are plenty of other details that just make this product better and better, but we will give you more details on the phone or when we visit you in person.

You are ready to get your business listed on Puerto Rico's most amazing website?

Email or call us and we will set up an appointment with you.

contact@paradise-puertorico.com

939-247-0303



Example pages of other customers:

www.paradise-puertorico.com/ilbacaro

www.paradise-puertorico.com/ceibainn

www.paradise-puertorico.com/pprws

www.paradise-puertorico.com/brasscactus

www.paradise-puertorico.com/cafelaprincesa